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The Processes of Organization and Management

He partnered with James Champy on the book Reengineering the Corporation: A Manifesto for Business Revolution to present their overall methodology. At about the same time, Thomas H. Davenport and James E. Short from MIT put out an article about business process redesign.

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Anthony J. Rucci, Steven P. Kirn, and Richard T. Quinn, "The Employee-Customer-Profit Chain at Sears", Harvard Business Review January-February 1998 Stage 1: Develop the Strategy

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