



PO Box 560 CURTIN ACT 2605  
Phone: 02 6270 5410 Fax: 02 6273 0455 Email: [execofficer@ama-act.com.au](mailto:execofficer@ama-act.com.au)

## ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2012-2013

**Advertiser:** .....

**Mailing Address:** .....

**Contact Name:** .....

**Phone:** ..... **Fax:** .....

**Email:** .....

### Advertising cut-offs for 2012:

Advertising booking and copy to be received by **10:00am** on the following dates.\*

- Wednesday, 8 February
- Wednesday, 7 March
- Wednesday, 11 April
- Wednesday, 9 May
- Wednesday, 6 June
- Wednesday, 11 July
- Wednesday, 8 August
- Wednesday, 12 September
- Wednesday, 10 October
- Wednesday, 14 November

\*Special arrangements may be made on request.

### Bookings – 2012:

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

### Bookings – 2013:

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

**Early General News Rates (EGN) (Placement and artwork/design – where required)**

(Please tick relevant box)

Size	Price
<input type="checkbox"/> Spot ads (51mm x 105mm)	\$187.50
<input type="checkbox"/> Side Strip (1 full column OR 2 columns half page)	\$624.00
<input type="checkbox"/> 1/5 page (105mm x 134mm)	\$624.00
<input type="checkbox"/> ¼ Page (269mm x 88mm - strip)	\$783.00
<input type="checkbox"/> ½ Page (269mm x 134mm - strip)	\$1,542.50
<input type="checkbox"/> Full Page (269mm x 310mm)	\$3,062.00
<input type="checkbox"/> Front Strip only (269mm x 88mm)	\$941.50
<input type="checkbox"/> Special size – price available on request based on per column centimetre	

**\* AGENCIES WILL NEED TO ADD COMMISSION AS WE ARE UNABLE TO OFFER A DISCOUNT TO AGENCIES FOR LESS THAN A FULL YEAR BOOKING**

*All prices are GST inclusive*

When preparing advertising copy please note the following dimensions of our publication. Please use this as a guide for artwork.

- 5 columns per page
- 1 column – 51mm
- 2 columns – 105mm
- 3 columns – 160mm
- 4 columns – 215mm
- 5 columns – 269mm

**ADVERTISING PACKAGES AVAILABLE**

(Please tick one box only)

**10 Months booking – PRE-PAID – 2 Editions advertising FREE**

Commencement month / year		
Expiry month / year		
<b>Free edition (1)</b>		
<b>Free edition (2)</b>		

**10 Months booking – paid monthly – 10% discount applies**

Commencement month / year		
Expiry month / year		

**TERMS AND CONDITIONS** (please read and sign below):

- 2013 prices may be subject to change.
- Bookings with pre-payments in advance will be at the 2012 rate and not subject to change.
- Some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- Where an advertisement requires typesetting a proof in PDF format will be sent by email or fax for review prior to printing. This normally occurs in the week prior to publication.
- Initial design and layout included in cost of advert. There is no charge for one change. Subsequent changes will be charged at \$50 per change.
- Cancellation fee of 100% of advert cost for less than 21 days' notice to withdraw an advert may apply.
- AMA ACT reserves the right to vary the number and timing of editions.

**I agree to the above terms and conditions:** \_\_\_\_\_  
 (signature)