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## ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2012-2013

**Advertiser:** .....

**Mailing Address:** .....

**Contact Name:** .....

**Phone:** ..... **Fax:** .....

**Email:** .....

### Advertising cut-offs for 2012:

Advertising booking and copy to be received by **10:00am** on the following dates.\*

- Wednesday, 8 February
- Wednesday, 7 March
- Wednesday, 11 April
- Wednesday, 9 May
- Wednesday, 6 June
- Wednesday, 11 July
- Wednesday, 8 August
- Wednesday, 12 September
- Wednesday, 10 October
- Wednesday, 14 November

\*Special arrangements may be made on request.

### Bookings – 2012:

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

### Bookings – 2013:

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

**“BACK PAGE CLASSIFIEDS” RATE (Includes artwork/design where required)**

(Please tick relevant box)

Size:	Price:
<input type="checkbox"/> 51mm x 42mm	\$102.50
<input type="checkbox"/> 51mm x 88mm	\$186.00
<input type="checkbox"/> 105mm x 42mm	\$184.00
<input type="checkbox"/> 105mm x 88mm	\$374.50
<input type="checkbox"/> 160mm x 88mm	\$550.00
<input type="checkbox"/> 160mm x 160mm	\$613.00

**ADVERTISING PACKAGES AVAILABLE**

(Please tick one box only)

**10 Months booking – PRE-PAID – 2 Editions advertising FREE**

Commencement month / year

Expiry month / year

**Free edition (1)**

**Free edition (2)**


**10 Months booking – paid monthly – 10% discount applies**

Commencement month / year

Expiry month / year


**AMA Member discount – 10% discount applies**

**TERMS AND CONDITIONS** (please read and sign below):

- 2013 prices may be subject to change.
- Bookings with pre-payments in advance will be at the 2012 rate and not subject to change.
- Some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- For the 'Back Page Classifieds' priority will be given to medical practitioners, allied health providers and then our regular advertisers. Any overflow will be placed in General News.
- Where an advertisement requires typesetting a proof in PDF format will be sent by email or fax for review prior to printing. This normally occurs in the week prior to publication.
- Initial design and layout included in cost of advert. There is no charge for one change. Subsequent changes will be charged at \$50 per change.
- Cancellation fee of 100% of advert cost for less than 21 days' notice to withdraw an advert may apply.
- AMA ACT reserves the right to vary the number and timing of editions.

**I agree to the above terms and conditions:** \_\_\_\_\_  
 (signature)